



*search*



FULL TEXT AND INTEL FROM  
AROUND THE WORLD.

*find*



POWER AT YOUR FINGERTIPS.



Open Explorer

*search less* **FIND MORE**

*search*

## THE EVOLUTION OF HERPES SIMPLEX VIRUS PREVALENCE OVER TIME

*find*

## A TERRITORY OF UNMET MEDICAL NEEDS TO BE CONQUERED



Today, there are more than 1.2 trillion terabytes of data available online. But for those of us in the scientific community, much of the data we are looking for is inaccessible. That's because most search engines base their results on popularity, making it nearly impossible for specialized scientific information to be found. As a result, this "dark data" becomes lost in cyberspace forever.

### INTRODUCING OE. THE FIND ENGINE.

Open Explorer, or OE, is much more powerful than existing search engines because it not only provides access to the publications, it finds the exact data you're looking for within those publications.

OE is a subscription-based discovery and productivity tool that connects manufacturers, inventors, suppliers, and customers by providing access to nearly 43 million scientific articles from public databases, such as Europe PMC which includes PubMed and PubMed Central. Using highly validated data and 18 different filters, OE delivers comprehensive, accurate results in a matter of seconds.

But, OE is a whole lot more than data. OE processes data and generates metadata from it, including graphs, metrics, and more. It also allows you to map an institute by research activity, techniques employed, products used, whether they're yours or a competitor's. It can identify trends and emerging technologies. And it can even connect you with collaborators.

If you've been searching for a better way to mine data, you've found it with OE.



**MILLION** *abstracts*



**MILLION** *full-text articles*



**MILLION** *patents\**

\*Europe PMC, June 2018



### **FIND THE LITERATURE YOU NEED. FIND MORE TIME IN YOUR DAY.**

As you well know, literature searches can be painfully time-consuming. OE makes them a breeze. With 18 unique filters, OE enables you to search by product, technique, institution and method without sifting through hundreds of publications. In a matter of seconds, you'll receive 15 to 20 publications with exactly the information you need delivered in categories that you choose to take your project to the next level. You'll find protocols on the latest techniques to help you prepare for your next grant proposal.

And, you'll find highly-cited products that will help you limit trial and error in the lab.

- ➔ Identify identical products from different suppliers
- ➔ Track existing and new protocols
- ➔ Gain access to full-text articles from public databases
- ➔ Export all results to a filter-ready Excel chart and save all PDFs to your local drive

### **FIND NEW PARTNERS. FIND NEW OPPORTUNITIES TO MAKE YOUR BUSINESS GROW.**

With OE, you can connect to customers and research scientists, high-value commercial partners, manufacturers, distributors and end users. And, you can collect snapshots of customer activities, as well. Your results are presented by territory, most mentioned organizations, most common techniques, and the number of publications over time.

- ➔ Extract usable data from open access and subscription-based articles
- ➔ Collate millions of publications into superior metrics to reveal emerging trends, insights, hotspots, and clusters
- ➔ Track citations by customers, products, and institutes
- ➔ Identify new product and partnering opportunities

### **FIND VALUABLE MARKETING INTEL. FIND THE ROCKET FUEL YOU NEED TO SUCCEED.**

OE is more than a search engine; it's an engine for economic growth. Use it to generate targeted sales and marketing data. Use it to map customers by products, competitors, institutions, territory and research areas. Use it to target your efforts by combining searches in the materials and methods sections with a range of generated metrics. With OE, it's easier than ever to find your next switch sale and plan your next marketing campaign.

- ➔ Build stronger relationships with key accounts
- ➔ Drill down to core customer fundamentals
- ➔ Search materials and methods sections to track product sales
- ➔ Use metrics to develop new marketing campaigns

**“AN EXCELLENT LITERATURE SEARCHING TOOL. BOTH USER-FRIENDLY AND INTUITIVE, THIS SOFTWARE WILL HELP OUR BUSINESS MOVING FORWARD”**

**JOANNE Smith**

**BUSINESS DEVELOPMENT Ximbio, UK**

*find*

## YOUR OPPORTUNITY TO TEST DRIVE OE.

### REQUEST A DEMO:

1. Go to [www.thefindengine.com](http://www.thefindengine.com)
2. Click "Request a Demo" and submit your completed form or email us at [contact@thefindengine.com](mailto:contact@thefindengine.com)

### SUBMIT A SEARCH ONLINE:

1. Go to [www.thefindengine.com](http://www.thefindengine.com)
2. Fill in the form with your search query and submit
3. Your results report will be provided within 24 hours

## WE HAVE A LICENSE FOR EVERY NEED

Product Code	Description	Number of Licences
OE-C-1-1Y	Annual Commercial Subscription*	1
OE-C-1	Lifetime Commercial Subscription**	1
OE-C-3	Lifetime Commercial Subscription**	3
OE-C-5	Lifetime Commercial Subscription**	5
OE-C-10	Lifetime Commercial Subscription**	10
OE-A-1-3M	3-Month Academia/Charity Subscription	1
OE-A-1-1Y	Annual Academia/Charity Subscription*	1
OE-A-1	Lifetime Academia/Charity Subscription**	1
OE-A-3	Lifetime Academia/Charity Subscription**	3
OE-A-10	Lifetime Academia/Charity Subscription**	10

\*Fully supported for all 1.x versions. All patches/updates to 1.x versions are included. Customer support for early adopters is free of charge.

\*\*Lifetime (Windows 10-supported). Fully supported for all 1.x versions. All patches/updates to 1.x versions are included. Customer support for early adopters is free of charge.



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